

# CLIQUE

LOGISTICS. YOUR MATES  
IN TRANSPORT

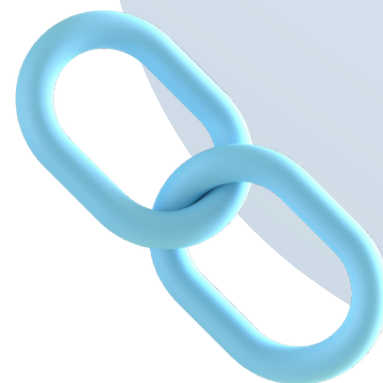
## Freight Audit Kit

Is Your Freight Running Smoothly?



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## Most Freight Setups Look Fine on the Surface.

Most businesses we speak with are spending more than they need to on freight—or putting up with delays and admin headaches that could be avoided.

Thankfully, we've built a fast, practical tool to uncover:

- ✓ Unnecessary surcharges
- ✓ Inefficient carrier choices
- ✓ Bottlenecks in your delivery process
- ✓ Service gaps that hurt your brand





# Is Your Freight Strategy Costing You More Than You Think?

Use this quick self-assessment to identify if your logistics could be hurting your bottom line.



Or visit us at <https://cliquelogistics.com.au/quiz/>

# The Hidden Costs in Freight



You Could Be Leaving Money on the Table – Without Even Realising It.

Even well-structured supply chains leak money —here’s where we typically find it

## Problem Area

- Too many carriers
- Manual processes
- No real-time tracking
- Poor claims management
- Late/ missed deliveries
- Complex invoicing

## Hidden Cost Example

- Missed volume discounts
- 6+ hours/ week admin time
- Delayed reactions to issues
- Lost/ delayed reimbursements
- Reputation damage
- Hidden surcharges

## Impact

- Higher per shipment costs
- Wasted labour resources
- Customer dissatisfaction
- Reduced cash flow, customer trust
- Lost opportunities
- Overspending



# Contact Us For A Deeper Dive Of Your Freight Audit



**Andrew Harrington**  
Chief Executive Officer

"We've seen so many businesses surprised by what we uncover in an audit. It's not just about rates—it's about having control and knowing where your money's going."



**Ryan MacDonald**  
Commercial Manager

"We don't just look at your freight rates—we look at the full picture: carrier performance, process friction, customer impact, and where your team can improve. A good freight strategy isn't just cheaper—it's smarter and more scalable."



**Mathew Bottin**  
Sales & Marketing Manager

"It's about finding untapped value. Whether you manage freight internally or through brokers, we'll show you what's working, what's not, and what's possible."

- ✓ Independent review of your current freight setup
- ✓ A tailored snapshot of potential cost leakages and service risks.
- ✓ We map where you can save or optimise.
- ✓ Discover logistics issues you might be facing, and what to fix first.
- ✓ A clear roadmap to move from reactive to proactive freight management.
- ✓ Sample our 9:9 Never Customer Experience.

# Clique In Action

Real Results. Real Savings.

"Clique helped us streamline our freight overnight. Our customers noticed. So did our bottom line."

- Gary, Ops Manager



## Case Study

Medium sized dry goods manufacturer

Before Clique	After Clique
<ul style="list-style-type: none"><li>• 7 carriers</li><li>• 6 hours/week on admin</li><li>• Frequent customer complaints</li><li>• No reporting or visibility</li></ul>	<ul style="list-style-type: none"><li>• Optimised to 2 primary carriers</li><li>• 1 hour/week on freight admin</li><li>• 97% on-time delivery rate</li><li>• Transparent reporting dashboard</li><li>• +10 point increase in NPS</li><li>• \$84,000 in annual savings</li></ul>

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## 01. Carrier Management

Carrier Selection, Performance Management, API Integration, Tracking, PODs.



## 02. Customer Service

ETA's, Pickup Queries, Bookings, Quotes, Special Requests.



## 03. Technology

Booking, Tracking, Quoting, Monitoring, Integration, Label Printing.



## 04. Reporting

DIFOT, PIFOT, Top Customers, Top Delivery Suburbs, State Based Breakdowns.



## 05. Account Management

Escalation Point, Scheduled Meetings, Projects, Recommendations.



## 06. Continuous Improvement

DIFOT Reviews, ASN Analysis, \$/KG Analysis, New Carrier Reviews.

## How Clique Works For You

We team up with businesses to take the stress out of freight. Our job as your Mates In Transport is to simplify the complex stuff, keep things running smoothly, and protect your reputation with reliable, tailored transport solutions. From juggling multiple carriers to managing risk and keeping an eye on performance, we've got every step of the journey covered—so you can focus on what you do best, and leave the freight side to us.

For more details on our solutions, you can visit us at <https://cliquelogistics.com.au/solutions/>.

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